



**North Central Regional Association of State Agriculture  
Experiment Station Directors**

**193rd Meeting  
The Sheraton Portsmouth, NH  
September 24, 2012 3-6 pm  
Sheraton Room #: Warner Room**

**Draft MINUTES**

<b>Time</b>	<b>Agenda Item #</b>	<b>Topic</b>	<b>Presenter</b>
3:00 pm	1.0	Call to Order	Marc Linit, NCRA 2012 Chair
	2.0	Adoption of the Agenda	Marc Linit
	3.0	Approval of the <a href="#">July 2012 Minutes</a>	Marc Linit
	4.0	Executive Committee Report & Interim Actions of the Chair  <a href="#">4.1</a> Morrill and Hatch Act Anniversaries – Accomplishments of the 12 NC AESs	Marc Linit
3:05 pm	<a href="#">5.0</a>	Executive Director's Report  <a href="#">5.1</a> NC IP Committee Update (October Meeting) <a href="#">5.2</a> Winning Teams/Grants Workshop <a href="#">5.3</a> Marketing Update <a href="#">5.4</a> Syracuse Climate Change Meeting	Arlen Leholm      Dave Benfield, Karen Plaut
3:45 pm	<a href="#">7.0</a>	NRSP Review Committee Update: Final Recommendations for ESS Vote	Abel Ponce de León, NRSP-RC Chair
3:55 pm	<a href="#">8.0</a>	ESCOPE Executive Committee Update	Bill Ravlin

4:00 pm	<a href="#">9.0</a>	ESCOP Budget and Legislative Committee Update (Please See #9.0 B&L Agenda Brief under ESS Business Meeting)	Steve Slack, Ernie Minton, Karen Plaut
4:10 pm	<del>10.0</del>	<del>ARS Report</del> – N/A: ARS report given during ESS Business Meeting on 9/25	<del>TBD</del>
4:20 pm	<del>11.0</del>	<del>NIFA Report – Written Report only</del> N/A: NIFA report given during ESS Business Meeting on 9/25	<del>Deb Sheely</del>
4:20 pm	<a href="#">12.0</a>	Nominations Committee Report  12.1 Appointment of new MRC member 12.2 New NCRA ESCOP S&T Rep needed 12.3 New NC Ag Econ Member needed for ESCOP S&T Social Sci Sub-Committee 12.4 Updated FY2013 NCRA Officer List	Ernie Minton
4:30 pm	<a href="#">13.0</a>	ESCOP Science and Technology Committee Update	Bill Ravlin
4:40 pm	<a href="#">14.0</a>	Restructuring Colleges of Agriculture: Thoughts/Feedback	Kate Vandebosch, Rick Lindroth, All
5:00 pm	<a href="#">15.0</a>	Effects of 2012 Summer Drought on NC States	All
5:20 pm	<a href="#">16.0</a>	Other Announcements	All
5:25 pm	<a href="#">17.0</a>	Battelle NC Institute Committee Update and Discussion	Arlen Leholm, Marc Linit, Abel Ponce de León, Dave Benfield, Bill Ravlin, All
5:55 pm	18.0	Future Meetings ( <a href="http://ncra.info/Organization_UpcomingMeetings.php">http://ncra.info/Organization_UpcomingMeetings.php</a> ):  <ul style="list-style-type: none"> <li>• APLU 2012 Annual Meeting, Hyatt Regency, Denver, CO</li> <li>• NCRA 2013 Spring Meeting, April 1-3, The Lied Lodge and Conference Center, Nebraska City, NE</li> <li>• NC Mini-Land Grant Meeting, Dates and Location TBD – Iowa. Joint or NC only?</li> </ul>	All
6:00 pm	Transfer of NCRA leadership to new NCRA 2013 Chair, Dave Benfield and adjourn		

**Item 4.1: Chair’s Report**

**Presenter: Marc Linit, 2012 NCRA Chair**

**Action requested:** Marc discussed and emphasized the importance of using the 150<sup>th</sup> anniversaries of the Morrill and Hatch Act as an opportunity to talk to the public and our legislators about the importance of the Land-Grant System and the high value work we do.

**Item 5.0: Executive Director’s Report**

**Presenter: Arlen Leholm**

**5.1 NC Intellectual Property Committee**

- Group started about 4 years ago and still going strong.
- WARF (WI Alumni Research Foundation) and Emily Bauer will be hosting another meeting between IP managers and venture capitalists on October 23-24, 2012 in Madison, WI (details still forthcoming).
- IP managers will bring one technology that is close to commercialization
- UW will be meeting with VCs during a special subset meeting
- In November, MO, NE. and KS will also be getting together with VCs at the Embassy Suites, Kansas City Airport

**Action requested:** None, for information only.



**5.2 Winning Teams and Winning Grants Workshop**

## Winning Teams and Winning Grants

*Preliminary Evaluation Report*

(Based on information collected approximately one month following the training sessions)

**1. Please tell us which session you attended:**

Answer		Response <i>(To post-event evaluation)</i>	Total Participants <i>(Attending each workshop)</i>
Indianapolis, June 26-27		4	14
Nebraska City, July 17-18		19	60
Total		23	74

**2. Please tell us about the usefulness of the presentations on the following topics:**  
 (Values based on a 1 - 4 point scale where 1 = poor / and, 4 = excellent)

Statistic	Why Teams and the Art of Collaboration	The Role of Emotional Intelligence (EQ)	A Framework for Collaboration	Case Situation Analysis and Group Reports	Opportunities for Integrated Team Proposals (Research, Education and Extension)	Revising Logic Models and Joint Work Products	Developing Your Team ACTION Strategies
Mean	2.62	2.68	2.62	2.55	2.70	2.80	2.67
Total	21	22	21	20	20	20	21

**3. To what extent have you utilized the information presented on Emotional Intelligence?**  
 (Values based on a 1 - 4 point scale where 1 = not at all / and, 4 = a lot)

Statistic	In relationships with institutional colleagues?	In team situations/relationships?	In personal relationships with friends and/or family members?	In relationships with private sector partners?
Mean	2.62	2.48	2.29	2.10
Total	21	21	21	21

**4. Which of the following actions have you taken in your approach to working in teams?**  
 (60% responded they had taken "some" action after returning)

Answer	% (#)
Identified possible sources of financial/grant support for the work of your team	64% (9)
Created or revised a Logic Model for your team	36% (5)
Modified and/or expanded the scope of joint work products for your team	36% (5)
Modified and/or expanded "internal" membership in the team activities your group is undertaking	21% (3)
Modified and/or expanded "external/private sector" participation in the team activities your group is undertaking	14% (2)
Created or revised a statement of purpose for your team	7% (1)

**5. Since attending the workshop, have you applied for financial/grant support for your team?**

Answer	% (#)
Yes	6% (1)
No, intend to do so within 3-6 months	41% (7)
No, intend to do so within 7-12 months	47% (8)
No, we have no specific plans to apply for financial/grant support	6% (1)

**6. Please provide a brief description of what type of funding you are seeking and/or agencies that might support your work:** *(10 out of 16 respondents who have or are planning to seek funding offered responses.)*

Text Response
DOD
funding for starch impacts on gut microbiome from NIH
Not certain yet
USDA Bioenergy CAP grant to support development of regional processing depots for biomass.
We are just at the beginning of looking at funding options, so I don't have an answer yet.
We are looking at applying for USDA SCRI program.
federal funds from HUD and USDA divisions.
SARE R&E; USDA Specialty Crop Block Grant; USDA Food Safety
USDA/NIFA
SARE, Leopold Center for Sustainable Ag., USDA

**7. Overall, how beneficial was the workshop on Winning Teams and Winning Grants?**

Answer	Response	%
Not at all	1	6%
A little	6	38%
Some	5	31%
A lot	4	25%
Total	16	100%

**8. How likely would you be to attend a follow-up training session that includes interactions with federal grant program managers?**

Answer		Response	%
Not at all		4	25%
Perhaps		4	25%
Likely		2	13%
Very likely		6	38%
Total		16	100%

*[August 31, 2012, Shepard and Leholm]*

**Action Requested: None; for information only.**

**Item 5.4: Syracuse Climate Change Meeting**

**Presenters: Dave Benfield, Arlen Leholm**

- Mainly NE/Canada collaborations (w/IN and OH from NC region)
- Based originally on Mike Hoffman's Climate Change white paper
- Syracuse meeting discussed forming a US/Canada Institute on Climate Change/Climate Variability
- On Dec 3-4, 2012 there will be another (probably invitation-only) institute planning meeting, to include science and producer speakers, TBD
- More information on the Institute to come after the Dec meeting

**Action requested: None, for information only.**

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### Item 5.3: Marketing Update (Written Brief Only)

Presenter: Arlen Leholm

## **AES/CES Communications & Marketing Project Agenda Brief: Gerald Arkin, Jenny Nuber, Hunt Shipman, Sarah Lupis, Arlen Leholm**

### **Purpose of the effort:**

The Experiment Station Committee on Organization and Policy (ESCOP) and the Extension Committee on Organization and Policy (ECOP) joined together in 2012 to coordinate a targeted educational effort to increase awareness and support of basic and applied research and transformational education provided by land-grant universities through the Agricultural Experiment Stations (AES) and Cooperative Extension System (CES). [kglobal](#), a public affairs/marketing firm, in cooperation with [Cornerstone Government Affairs](#), are assisting with this educational effort. Guided by the AES/CES Communications and Marketing Committee (CMC), ESCOP and ECOP have entered into a two-year agreement effective May 1, 2012 with kglobal and Cornerstone, with annual renewal. The annual commitment is \$400,000 split equally between ESCOP and ECOP. See link below for a more complete description of the effort.

Information for Directors, Administrators and University Communications Professionals:

[http://escop.ncsu.edu/comattach/3\\_CMC%20Directors%20Info\\_Final\\_20120814.pdf](http://escop.ncsu.edu/comattach/3_CMC%20Directors%20Info_Final_20120814.pdf)

### **Monthly kglobal Report:**

Each month kglobal provides an electronic update to the Communication and Marketing Committee (CMC) of their work which is conducted in close coordination with Cornerstone and the CMC. These updates will now be shared monthly through the Regional Research/Extension EDs. **Jerry Arkin, co-chair of CMC, and Jenny Nuber of kglobal and Hunt Shipman of Cornerstone will provide a short update for us during the ESS Business meeting. Sarah Lupis will give a brief update on the use of Impact Reports in the Marketing Project.** See the August kglobal report in the link below.

August Report: [http://www.waaesd.org/wp-content/uploads/2012/09/9.6.12\\_KgloAugReport.pdf](http://www.waaesd.org/wp-content/uploads/2012/09/9.6.12_KgloAugReport.pdf)

### **Role of Primary/Secondary Contacts**

AES and CES Directors and Administrators, or other designees, will be the Primary Contacts for kglobal staff as they reach out to the target audience. It is the responsibility of the AES and CES State Directors and Administrators to contact their Dean/AHS member to inform/approve (as appropriate to the institution) on any contact information, data, etc., that are generated from their respective institution



and shared with kglobal. Communication from kglobal will flow through the regional Executive Director or Administrator's office, at least initially, to assure State Directors and AHS administrators are informed. Brief follow-up reports by kglobal will be sent back to the State primary contacts and the regional Executive Director or Administrator's office.

kglobal's work may involve reaching out to key citizens, local and state community decision-makers, and others who regularly interact with national leaders who work on important policy issues relevant to agriculture and our Land Grant Universities. Before such efforts occur in your state, Primary and Secondary Contacts would be informed of its strategies and targeted messaging. This may also involve coordination with you on specific success stories that your institution can share on a given topic, local need or science-based problems solving solutions that have impacted the lives of their constituents.

If you have not completed the Primary/Secondary Contact Survey (see link below), please do so now.

Primary/Secondary Contact Survey: <http://www.zoomerang.com/Survey/WEB22GFFDWG3TM>

The Marketing Project has made a great deal of progress this year. This presentation is an overview of activities and a look ahead.

**Action: Information only**

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**Item 7.0: NRSP Review Committee Report****Presenters: Abel Ponce de León, NRSP-RC Chair****Item 7.1: NRSP Review Committee Recommendations for off the top funding (ballots distributed during regional meetings)**

<b>NRSP Project</b>	<b>Title</b>	<b>NRSP Project Request</b>	<b>NRSP Review Committee Motion</b>
<b>NRSP-1</b>	National Information Management and Support System (NIMSS) [2011-16]	\$50,000	Approve FY13 budget of \$50,000
<b>NRSP-3</b>	The National Atmospheric Deposition Program (NADP) [2009-14]	\$50,000	Approve FY13 budget of \$50,000
<b>NRSP-4</b>	Enabling Pesticide Registrations for Specialty Crops and Minor Uses [2010-15]	\$481,182	Approve FY13 budget of \$481,182
<b>NRSP-6</b>	The US Potato Genebank: Acquisition, Classification, Preservation, Evaluation and Distribution of Potato (Solanum) Germplasm [2010-15]	\$150,000	Approve FY13 budget of \$150,000
<b>NRSP-7</b>	A National Agricultural Program for Minor Use Animal Drugs [2009-14]	\$325,000	Approve FY13 budget of \$325,000
<b>NRSP-8</b>	National Animal Genome Research Program [2008-13]	\$500,000	Approve FY13 budget of \$500,000
<b>NRSP-9</b>	National Animal Nutrition Program [2010-15]	\$175,000	Approve FY13 budget of \$175,000
<b>NRSP_temp261</b>	ipmPIPE National Research Support Project	\$150,000	Disapprove this proposal and budget
NRSP review process changes as outlined in the NRSP-RC agenda brief below.		N/A	Approve these recommend changes to the NRSP project review process

## **Item 7.2: NRSP RC Program Management and Recommendations**

**Background:** The ESS expends considerable time and resources in managing the National Research Support Program which is intended to provide off the top funding in support of research. Currently there are 7 NRSPs receiving a total of \$1.731 million. Management activities include those of the NRSP Review Committee whose responsibilities include reviewing proposals progress and annual budgets. This committee meets a minimum of 3-4 times per year usually by conference call. In addition each regional association sets aside time for discussion of renewal or new proposals as well as for discussion of annual budgets. Taken together these activities constitute considerable transactional costs for a program that comprises less than 1% of Hatch funds.

After a year of deliberation, an NRSP Task Force made series of far reaching recommendations in 2002 on how the Program should be implemented and managed. These recommendations were adopted by the Section in 2003. However, one of the provisions, approval of 5 year budgets that included a caveat to reduce project funding if Hatch funds were reduced, was reversed the following year as Directors wanted to maintain annual budget approvals.

With the exception of the reversal for the NRSP-5 reduction in 2009, there have been few questions about annual budget approval and no reversal of the Committee recommendations. With this in mind, perhaps it is again time to consider the matter of providing 5 year budget approvals.

A second major provision was the requirement that each NRSP develops a Management and Business Plan indicating how the project would reduce off the top funding to a low maintenance level. This would potentially free up funds allowing the Directors to consider implementation of new projects as appropriate. Thus, NRSPs should expect a finite period of off-the-top funding; however some projects may not be readily transitioned to other sources of funds.

The requirement for a Management and Business Plan must be examined. The program requires submission of a plan that must include “provisions for developing alternative funding or reducing off-the-top funding to a minimal level”. Included would be an assessment of transition options, and alternative funding sources, but few projects actually do this.

There are several examples where off the top funds have been reduced (NRSP-3) or eliminated (NRSP-5). However, there are other projects that continue to have large, if not growing, contributions from off the tops funds.

### **Proposed Changes to Operational Guidelines**

1. The NRSP RC would recommend 5 year budget approvals for new and renewing projects, with the stipulation that if Hatch funds are reduced, NRSP funding will also be reduced by the same percentage. Typically there would be no more than 2-3 projects under consideration for five year renewal in any given year. This would allow for in depth discussion if needed.

- There would a 3<sup>rd</sup> year review to assess progress toward goals, objectives and funding targets. The interim review would be provided to the Directors as part of the committee's report at the regional association summer meetings and may include a recommendation for the reduction of funding if adequate progress has not been made.
- Approval of NRSP RC recommendation on five year budgets, new projects and other actions would be by a simple majority vote of those voting at the ESS Annual Meeting

2. All NRSPs should expect a finite time frame for off the top support after which resources would decline to a maintenance level (e.g. \$50,000 to \$100,000/year). This would allow the project to maintain visibility as an NRSP and provide a conduit for outside resources to leverage AES funds. An excellent example of this can be found in the history of NRSP-3.

3. The NRSP RC recommends that an upper limit be established on the total funds that can be expended on NRSP projects. The committee suggests \$2,000,000 annually, which is slightly higher than the current \$1.731 million but still well less than 1% of Hatch. This limit combined with more effective management and planned reduction of funding to existing projects would facilitate the development of new high priority NRSPs.

**Action Requested: None; for information and discussion. Official vote will take place during ESS Business Meeting.**

**Item 8.0: ESCOP Executive Committee Update**

**Presenter: Bill Ravlin**

- Please refer to the ESCOP Business Meeting briefs for details
- Revisions made to ESCOP Governance/Guidelines document, mostly clean-up

**Action Requested: None, for information only.**

**Item 9.0: ESCOP Budget and Legislative Committee Update**

**Presenter: Steve Slack**

- Please refer to Item #9 in ESCOP Business Meeting Agenda
- Steve Slack will be rotating off as Chair, Jeff Jacobsen will take over
- Ernie Minton and Karen continue to serve as NC reps.

**Action Requested: None, for information only.**

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## **Item 12.0: Nominations Committee Report**

**Presenter: Ernie Minton**

12.1: New MRC member: Rick Lindroth volunteered, can probably serve for a year or two.

12.2: Replacement ESCOP S&T rep needed from NCRA (to replace Joe Kokini): Joe Colletti suggested, Chris sent an email request on 9/24

12.3: Replacement for F. Larry Leistriz on ESCOP Science and Technology Committee Social Science Sub-Committee: Joe Colletti suggested, Chris sent an email request on 9/24. Joe would help strengthen linkage between S&T and SS Sub-Committee if he is willing to serve on both committees.

12.4: Current FY2013 NCRA Officer List

### **NORTH CENTRAL REGIONAL ASSOCIATION OF STATE AGRICULTURAL EXPERIMENT STATION DIRECTORS 2013 Officers and Committee Members (Fiscal Year 2013 begins **October 1, 2012**)**

#### **Officers:**

D. Benfield, OH, NCRA Chair (13) ([benfield.2@osu.edu](mailto:benfield.2@osu.edu))

#### **Executive Committee:**

D. Benfield, OH, Chair (13) ([benfield.2@osu.edu](mailto:benfield.2@osu.edu))

E. Minton, KS, Chair-Elect (14) ([eminton@ksu.edu](mailto:eminton@ksu.edu))

M. Linit, MO, Past-Chair (12) ([linit@missouri.edu](mailto:linit@missouri.edu))

E. Minton, MRC Chair (13) ([eminton@ksu.edu](mailto:eminton@ksu.edu))

A. Leholm, NCRA, Exec. Vice Chair (Perm) ([leholm@cals.wisc.edu](mailto:leholm@cals.wisc.edu))

#### **Multistate Research Committee (3-year term):**

E. Minton, KS, MRC Chair 2013 ([eminton@ksu.edu](mailto:eminton@ksu.edu))

D. Hamernik, NE (11-14) ([dhamernik2@unlnotes.unl.edu](mailto:dhamernik2@unlnotes.unl.edu))

Archie Clutter, NE (12-15) ([aclutter2@unl.edu](mailto:aclutter2@unl.edu))

J. Colletti, IA, (13-16) ([colletti@iastate.edu](mailto:colletti@iastate.edu))

R. Lindroth, WI, (14-17?) ([lindroth@wisc.edu](mailto:lindroth@wisc.edu))

A. Leholm, Ex-Officio ([leholm@cals.wisc.edu](mailto:leholm@cals.wisc.edu))

#### **Resolutions Committee (3-year term):**

M. Linit, MO, (11-14) ([linit@missouri.edu](mailto:linit@missouri.edu))

#### **Nominating Committee (2-year term):**

Doug Buhler, MI, (11-13) ([buhler@msu.edu](mailto:buhler@msu.edu))

Ernie Minton, KS (12-14) ([eminton@ksu.edu](mailto:eminton@ksu.edu))

**Committee on Legislation and Policy**

S. Pueppke, NC Representative, MI ([pueppke@msu.edu](mailto:pueppke@msu.edu))  
A. Leholm, Ex officio, ([leholm@cals.wisc.edu](mailto:leholm@cals.wisc.edu))

**Rural Development Center Board (2-year term):**

J. Baker, MI (perm, MSU rep), ([baker@anr.msu.edu](mailto:baker@anr.msu.edu))  
A. Ponce de Leon, MN, (13-15) ([apl@umn.edu](mailto:apl@umn.edu))  
Daniel Scholl, SD, (12-14) ([daniel.scholl@sdstate.edu](mailto:daniel.scholl@sdstate.edu))

**NRSP Review Committee Representative (NCRA):**

A. Ponce de Leon, MN ([apl@umn.edu](mailto:apl@umn.edu))

**ESCOP (3-year term):**

D. Benfield, OH, NCRA Chair (13) ([benfield.2@osu.edu](mailto:benfield.2@osu.edu))  
M. Linit, MO, NCRA Past-Chair (12) ([linit@missouri.edu](mailto:linit@missouri.edu))  
A. Leholm, NCRA (Perm Alt) ([leholm@cals.wisc.edu](mailto:leholm@cals.wisc.edu))

**ESCOP Executive Committee:**

D. Benfield, OH, NCRA Chair (13) ([benfield.2@osu.edu](mailto:benfield.2@osu.edu))  
A. Leholm, NCRA (Perm Alt) ([leholm@cals.wisc.edu](mailto:leholm@cals.wisc.edu))

**ESCOP Chair's Advisory Committee:**

A. Leholm, NCRA (Perm Alt) ([leholm@cals.wisc.edu](mailto:leholm@cals.wisc.edu))

**ESCOP Budget and Legislative Committee:**

S. Slack, OH ([oardc@osu.edu](mailto:oardc@osu.edu))  
J. E. Minton, KS ([eminton@ksu.edu](mailto:eminton@ksu.edu))  
Karen Plaut, IN ([kplaut@purdue.edu](mailto:kplaut@purdue.edu))

**ESCOP Communications and Marketing Committee:**

W. Wintersteen, IA ([agdean@iastate.edu](mailto:agdean@iastate.edu))  
W. Ravlin, IN ([ravlin.1@osu.edu](mailto:ravlin.1@osu.edu))  
A. Levine, MN ([aslevine@umn.edu](mailto:aslevine@umn.edu))  
A. Leholm, NCRA (Perm Alt) ([leholm@cals.wisc.edu](mailto:leholm@cals.wisc.edu))

**ESCOP Science and Technology Committee:**

F.W. Ravlin, OH ([ravlin.1@osu.edu](mailto:ravlin.1@osu.edu))  
**Vacancy**  
A. Ponce de Leon, MN ([apl@umn.edu](mailto:apl@umn.edu))

**ESCOP Science and Technology Committee Social Science Sub-Committee:**

C. Sigurdson, IN ([sig@purdue.edu](mailto:sig@purdue.edu)) - Ag Communication  
L. Nichols, SD ([Laurie\\_Nichols@sdstate.edu](mailto:Laurie_Nichols@sdstate.edu)) - Human Sciences  
**Vacancy - Ag Econ**  
L. Busch, MI ([lbusch@msu.edu](mailto:lbusch@msu.edu)) - Rural Sociology  
R. Birkenholz, OH ([birkenholz.1@osu.edu](mailto:birkenholz.1@osu.edu)) - Ag Education

**ESCOP NIMSS Oversight Committee:**

J. Colletti, IA ([colletti@iastate.edu](mailto:colletti@iastate.edu))  
F.W. Ravlin, OH ([ravlin.1@osu.edu](mailto:ravlin.1@osu.edu))

**North Central Bioeconomy Consortium**  
NCBEC Vice President, J. Colletti ([colletti@iastate.edu](mailto:colletti@iastate.edu))

**Action Taken: Chris contacted Joe Colletti on 9/24 via email. If he cannot serve, we will need other volunteers to fill the ESCOP S&T positions.**

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**Item 13.0: ESCOP Science and Technology Committee Update**

**Presenter: Bill Ravlin**

**National Multistate Research Award:**

- Detailed update to be given during 9/25 ESS meeting
- National Multistate Research Award Winner: NCERA208
- \$15,000 given to winning committee
  - \$5000 for travel to APLU Annual Meeting Award Ceremony
  - Rest can be used for project related work, expenses, etc.
- Committee wants to encourage more AAs to bring strong committees together and apply for this award
- Focus on strong, national impacts
- More time will be given, request for next year to be rolled out at November Annual APLU Meeting
- Deadline is usually February (send to ED's office)
- Provide more thoughts on what makes a really good proposal/application

**Science Roadmap completed, see ESS Brief for details.**

**Action requested: None, for information only.**

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**Item 14.0: Thoughts/Suggestions on Restructuring Colleges of Agriculture**

**Presenters: Kate Vandenbosch, Rick Lindroth, All**

**Summary of Best Practices:**

- **Avoid top-down actions**
- **Involve faculty significantly**
- **Use an external facilitator**
- **Take your time, don't surprise people**
- **Department name changes are sensitive and can cause issues**
- **Remind faculty that larger departments/divisions are stronger**
- **Change will take a "generation" (10 years or so) as inflexible members retire out**
- **Steve Pueppke: IL example of best system he has seen**
  - **Dean had faculty/departments actually do the reorganization, if they didn't come up with a plan on their own in the allotted time period, then he would create one**
  - **Final vote allowed, if voted down, then no change would occur**
- **Contact Bobby Moser at OSU about "Project Re-Invent"**
- **Constant changes to plan are bad: Be strategic, not episodic**
- **Contact stakeholders EARLY, keep them involved**

**Action requested: None, for information only.**

**Item 15.0: Effects of 2012 Drought on NC States**

**Presenters: All**

- **Stress on Extension, AES for advice**
- **Renewed connections with legislature – GOOD!**

**Action Requested: None, for information only.**

**Item 16.0: Other Announcements**

SERA42 will be holding a half-day, follow-up leadership workshop on the Saturday (11/10) just before the annual November APLU meeting. For people who have already attended LEAD21, FSLI. Talks, Deans panel planned.

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**Item 17.0: Battelle NC Institute Committee Update and Discussion**

**Presenters: Marc Linit, Abel Ponce de León, Dave Benfield, Bill Ravlin, Arlen Leholm**

During the September 10, 2012 teleconference, the NC Battelle Committee discussed a recommendation for NCRA participation in the Battelle AgBioscience Industry survey. Since all but two NC states (ND and SD) are already members of the University-Industry Demonstration Partnership (UIDP), the committee recommends the following:

- (1) The NCRA (and NCCEA) go forward with the Battelle Survey
  - a. \$40,000 investment
  - b. With NCCEA included, investment will be \$1600 per state
- (2) Form an AgBioscience working group with the UIDP
- (3) Have our institutional UIDP reps/members look over the survey before it is finalized
- (4) Keep the current NC Battelle committee members on to work with Battelle on developing and implementing the AgBioscience survey.

**Action requested: Prior to the September 24 NCRA meeting, please visit the UIDP website (see <http://sites.nationalacademies.org/pga/uidp/index.htm>) to become more familiar with the Partnership and consider discussing UIDP membership and its role in Ag research with your institution's UIDP reps/members.**

**Action Taken: Motion seconded and approved to go forward and fund the initial Battelle AgBioscience industry survey and the other above committee recommendations.**

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