

North Central Regional Association of State Agriculture
Experiment Station Directors



194th Meeting
Hilton Burlington, VT
Tuesday, July 10, 2012
Hilton Room #: Green Mountain B
DRAFT Minutes

Time	Item #	Topic	Presenter
10:30 am	1.0	Call to Order	Marc Linit, NCRA Chair 2012
	2.0	Approval of Spring 2012 Minutes - Approved	
	3.0	Adoption of the Agenda – Approved <ul style="list-style-type: none"> • Moved Battelle Institute discussion to the end • Western Corn Root Worm resistance update added, see Other Business – Steve Pueppke 	
	4.0	Interim Actions of the Chair - None	
10:35 am	5.0	Executive Director’s Report 5.1 Winning Teams/Winning Grants Update 5.2 Collaborations Update 5.3 Marketing Update	Arlen Leholm
11:05 am	6.0	NC Battelle Institute Concept Update	Marc Linit
11:35 am	7.0	NC IP Managers’ Group Update	Abel Ponce de León, Karen Plaut, Dave Benfield
11:40 am	8.0	NRSP Update	Abel Ponce de León
11:45 am	9.0	MRC Report <ul style="list-style-type: none"> • Remaining Approvals • NC regional Trusts, Budget and Business Plans <ul style="list-style-type: none"> ○ NC7 ○ NC1100 	Jozef Kokini, MRC Chair
12:05 pm	10.0	Funding Summary Database	Bill Ravlin, Arlen Leholm
12:30 pm		Lunch - Adirondack ABC (Wrap up of Joint Sessions)	
1:30 pm	11.0	Multistate Funding “Pool” Concept (Follow up to Spring Meeting)	All

2:00 pm	12.0	Policy Board of Directors Report (Notes from March Call)	Steve Slack
2:10 pm	13.0	Nominations Committee Report <ul style="list-style-type: none"> • Vacancies • FY2013 NCRA Officers and Committee Members (Effective 10/1/2012) 	Ernie Minton
2:15 pm	14.0	ESCOP Budget and Legislative Committee Update	Steve Slack
2:25 pm	15.0	Other Business 15.1 Corn Rootworm Resistance	All Steve Pueppke
		Future Meetings: <ul style="list-style-type: none"> • Joint COPs, July 23-26, Savannah, GA • Winning Teams and Winning Grants Workshop: July 17-18, Nebraska City, NE • Fall ESS/AES/ARD Workshop, September 24-26, Portsmouth, NH • APLU Annual Meeting, November 11-13, Denver, CO • Spring NCRA Meeting, April 1-3, 2013, Lied Lodge and Conference Center, Nebraska City, NE 	
2:30 pm		Adjourn – Safe travels, see you in Portsmouth!	

Item 5.0: Executive Director's Report

Presenter: Arlen Leholm

5.1 Winning Teams/Winning Grants Update:

- Indy Workshop occurred in June, very successful
- 15 participants attended Indy
- 70 people for next week's NE workshop
- Good feedback so far
- Phase 2? One day session in Washington, DC, close interaction with national program leaders
- Online feedback form to go out after, tweaked from Southern workshop

5.2 Collaborations Update:

- Agrisoma collaboration moving forward nicely
- Sungrant looking at oilseed crops
- John Deere project – 2 day session in Moline in May, next week working with family farm group
- Climate change group in Canada in Syracuse

5.3 Marketing Update:

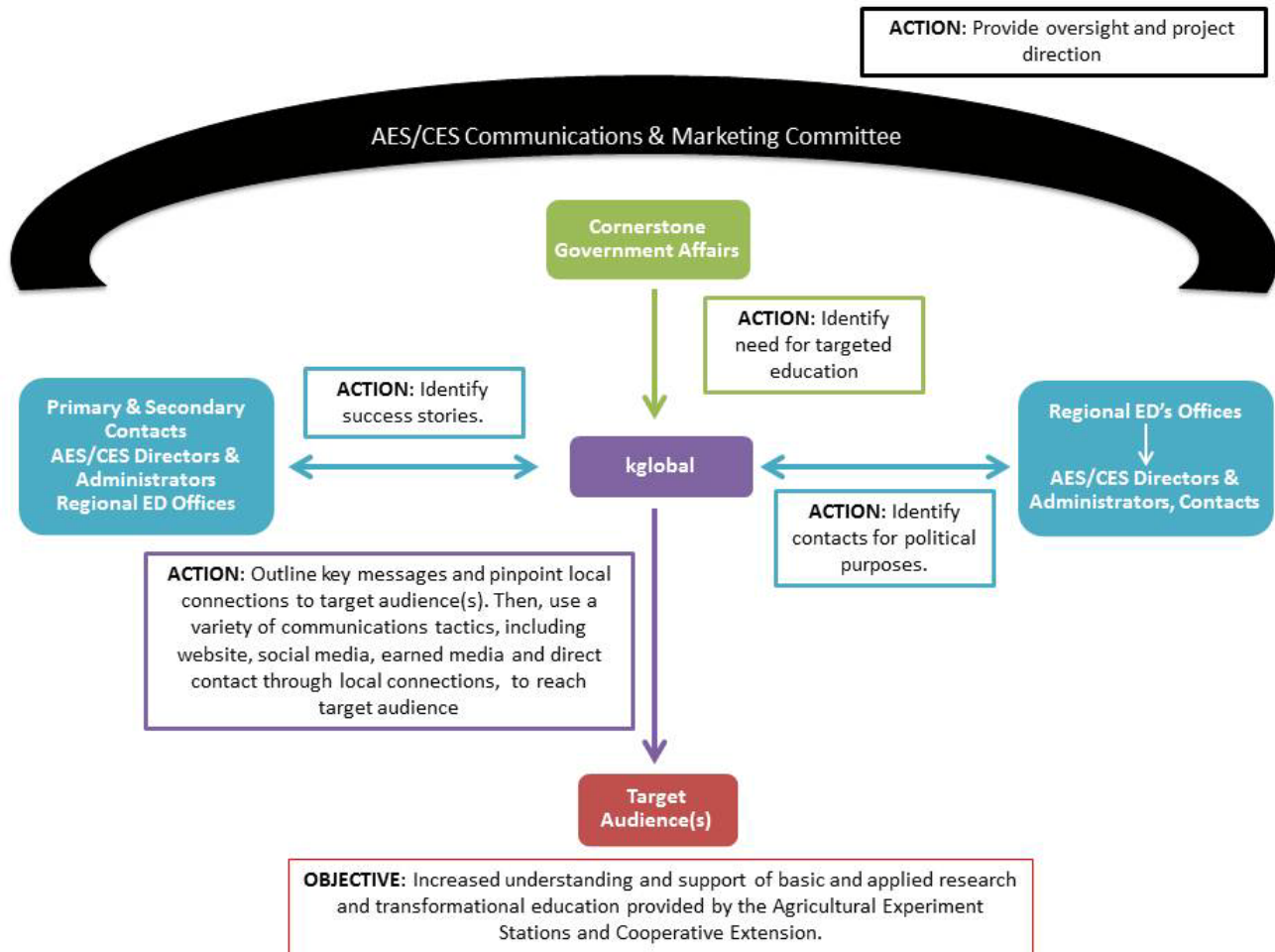
- [June kglobal report](#)
- <http://agisamerica.publishpath.com> (BETA stage Ag is America website, final page will be <http://agisamerica.com>)
- Marketing Project Strategy Document: Survey to go out after Joint COPs

AES/CES Communications and Marketing Project: An Introduction for Directors, Administrators, and University Communications Professionals

Purpose

The Experiment Station Committee on Organization and Policy (ESCOP) and the Extension Committee on Organization and Policy (ECOP) joined together in 2012 to coordinate a targeted educational effort to increase awareness and support of basic and applied research and transformational education provided by land-grant universities through the Agricultural Experiment Stations (AES) and Cooperative Extension System (CES). [kglobal](#), a public affairs/marketing firm, in cooperation with [Cornerstone Government Affairs](#), will assist with this educational effort. Guided by the AES/CES Communications and Marketing Committee (CMC), ESCOP and ECOP have entered into two-year agreement effective May 1, 2012 with kglobal and Cornerstone, with annual renewal. The annual commitment is \$400,000 split equally between ESCOP and ECOP.

Information Flow & Communication Process



Role of AES/CES Directors & Administrators

AES and CES Directors and Administrators, or other designees, will be the Primary Contact points for kglobal staff as they reach out to target audiences. In this context, communication will flow through the Regional Executive Director's Office, which will also receive a brief, informal follow-up reports. Directors are encouraged to identify a Secondary Contact to ensure that someone can always be reached. Primary and Secondary Contacts can be Directors and Administrators, their assistants, communications/government affairs specialists or another appropriate individual at the institution as chosen by the Director or Administrator. Primary and Secondary Contact information will be recorded in a central database maintained by the WAAESD; contact Sarah Lupis (sarah.lupis@colostate.edu / 970-491-6280).

As target audiences are identified for a particular message, Primary and Secondary Contacts may be called upon to help provide local insight. They may be asked to help identify influential land-grant university faculty and alumni, industry professionals affected by ongoing land grant university research/extension activities, or key decision-makers and their staffers. These advocates may be asked to write letters to the editor or editorials, conduct radio interviews, or make personal contact with a target individual.

Role of University Communications Professionals

Many AES and CES offices employ personnel responsible for communication as part of an administrative team overseen by a State Director or Administrator. The role of communications professionals may vary by institution; however, in the context of the ESCOP/ECOP CMC Marketing Strategy, they are an important resource for compelling stories about the important work Cooperative Extension and State Agricultural Experiment Stations are doing to translate research to practice.

As key audiences and individuals are identified, communication professionals may be asked to help identify compelling stories that highlight particular topics of interest, or identify groups and individuals impacted by land grant university extension and research who can add a personal narrative that elevates a story to national relevance, or place and shape media stories regarding priority issues, consistent with the overall CMC strategy. Many will have information readily at hand that can be used and/or reshaped into the needs of kglobal staff. Their involvement is always at the discretion the state CES/AES Director or Administrator Contributions from communications professionals may include:

- access to information including success stories, local impacts, and the evaluation reports of AES/CES programs;
- collaboration on state and national messages;
- leveraging, supporting, and sharing messages generated by kglobal via social media;
- coordination of local news/media releases and information distributed by kglobal; and
- providing insights and context for local news/media outlets.

Some communication professionals also have expertise in legislative relations and government affairs for their respective state. Therefore, where the State AES/CES Director(s) and Administrator(s) deem appropriate, communication professionals may be included as liaisons (i.e., primary or secondary contacts) with kglobal. However, decisions about the primary national (multistate) message points will be decided by the AES/CES CMC and kglobal and potential contacts within State AES/CES systems will be vetted by Directors and Administrators. In addition, communication professionals may be asked to review materials developed by kglobal to ensure accurate representation of their institution. Collaboration between kglobal and the state communication professionals is encouraged; however kglobal has primary responsibility for implementation of the AES/CES Marketing Strategy.

Important Contacts:

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Action Requested:

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Item 6.0: Battelle Institute Concept
Presenter: Marc Linit

Follow up from discussion from spring NCRA meeting ([Spring 2012 Minutes](#)). Refer to Battelle Institute discussion notes at the end.

- [Proposal](#)
 - \$40,000 investment
 - Extension not ready to vote yet, may join in later
 - Battelle to survey industry, if approved
 - Opinions/Discussion:
 - Small investment, good return
 - Find out what's going in VPs of commercialization first – do some inside work before industry survey – work with IP group? Probably not – higher level, different group, would vary from state to state
 - In Catch 22: IP officers not making any decisions. Perhaps we are working at too low of a level.
 - Control is above most of us. Use Battelle to collect data and create white paper to share with higher level University people to start the conversation
 - Survey will also serve to determine focus
 - Industry wants people, not institutions. Not sure if value proposition is right.
 - Battelle investments seem to always pay out
 - Better information about what faculty are doing
 - If we received positive industry feedback from the survey, the “entity” would negotiate
 - CPBR?
 - Would want to work very closely with Simon to make sure he asks the right questions
 - At the very least, we would learn what industry really wants/could use from us

- Dow to Victoria: Maybe wasn't lost as a contract issue, they had better expertise and 5-10 years ahead of us in commodities, state of the art facility in plant biotech
 - Industry usually can find a way to negotiate if they find someone they want to work with, may not need catalytic institute
 - How can we get ahead? That is the issue and why we are talking about this.
 - Table this issue to find out what EXT is thinking about? Will keep it open for discussion, may come back with a different proposal
 - Jumped to solution before we know what the real issues are. Scope of work issue to discuss with Simon.
 - Scope out corporate relations people at our institutions? Would they find this useful? Take this to a higher level and streamline?
 - Go back to Simon and tell him that we don't feel the scope is what we need. Committee could talk with Simon further and discuss in NH.
- [Tentative data collection survey](#)

Action requested: Vote to approve proposal

Action taken: Discussion tabled until NH fall meeting. Committee will schedule a call with Simon in the interim.

Item 7.0: NC IP Managers Group
Presenter: Abel Ponce de León

Chris and Arlen have been in contact with Lesley by phone. Group will get together informally during AUTM, we may schedule a call in August, if Battelle Institute concept goes forward.

Nexus btw IP and entrepreneurship – 2 day meeting, Kaufman and US Patent Office sponsoring, might be great for IP managers to attend. Please see:

<http://www.law.northwestern.edu/searlecenter/conference/entrepreneur/index.html> for information on last month's event.

Action Taken: Arlen and Chris will follow-up with the IP managers in regards to the NCRA's decision on the Battelle NC Institute survey and also share the above conference link with the group.

Item 8.0: NRSP Report
Presenter: Abel Ponce de León

NRSP-RC Call Notes: June 18, 2012

Attendees:

Ralph Cavalieri

Abel Ponce de León, NRSP-RC Chair

Kirby Stafford

Arlen Leholm

Mike Harrington

Don Latham

Clarence Watson

L. Washington Lyons

NRSP Recommendations

NRSP1: \$50,000 - Approved

NRSP3: \$50,000 - Approved

NRSP4: \$481,182 - Approved

NRSP6: \$150,000 - Approved; Note: FY2012-13 amount raised from external sources same as FY2011. Committee has been working to secure matching funds as requested last year.

NRSP7: \$325,000 - Approved

NRSP8: \$500,000 - Approved

NRSP9: \$175,000 - Motion approved to table discussion until we obtain more information on matching funds. Original intent was for a full match, but currently, match is only \$70,000 (\$35,000 from industry, \$35,000 Federal sources). Arlen and Chris will obtain more budget information and the NRSP-RC will re-evaluate and provide expectations during an additional August follow-up NRSP-RC call or via email.

NRSP_temp261: New Proposal, Budget: \$150,000 - Rejected; please send your region's comments to chamilton@cals.wisc.edu for preparation of a document to send to the committee. Although a good proposal and much improved from the last iteration, the NRSP-RC does not feel that the committee's

focus is suitable for an NRSP. The NRSP-RC will prepare a letter to provide the committee with clear information on why this proposal was not approved, following the national vote at the Fall ESS meeting (assuming the directors vote to approve this motion of rejection).

Not research oriented.

NRSP-RC mechanics Discussion: Is the process working as intended? (Proposed by Lee Sommers at the last CAC Call)

Discussion ensued regarding the 2002 NRSP Task force, who at the time recommended approval of 5 year budgets, with the stipulation that if Hatch funds are reduced, NRSP funding will also be reduced by the same percentage.

- Should new proposals build in a sunset plan and only be funded for a finite period?
- Can we afford to approve new projects if we don't sunset some existing ones?
- Provide only operational support? (\$50,000 for NRSP3 allows them to leverage much more)
- Should we require a 5 year business plan and conduct midterm reviews?
- Are our directors willing to do a five year vote? Perhaps:
- Updates at section meetings
- Written reports circulated
- Each project is too different to provide a one-size fits all approach, hence the existence of the NRSP-RC to evaluate projects annually in detail

NRSP RC and Program Management – Prepared by Mike Harrington, WAAESD

The ESS expends considerable resources in managing the National Research Support Program which is intended to provide off the top funding in support of research. Currently there are 7 NRSPs receiving a total of \$1.731 million. Management activities include those of the NRSP Review Committee whose responsibilities include making reviewing proposals progress and annual budgets. This committee meets a minimum of xx times per year. In addition each regional association sets aside time for discussion of renewal or new proposals as well as for discussion of annual budgets. Taken together these activities constitute considerable transactional costs for a program that comprises less than 1% of Hatch funds.

In 2002-03 an NRSP Task Force made series of far reaching recommendations on how the Program should be implemented and managed. These recommendations were adopted by the Section in 2003. However, one of the provisions, approval of 5 year budgets that included a caveat if Hatch funds were reduced, was reversed the following year as Directors wanted to have annual budget approvals.

Given that there have been few, if any, questions about annual approvals; perhaps it is again time to consider the matter of providing 5 year budget approvals.

A second major provision was the requirement that each NRSP develop a Management and Business Plan that indicated how the project would reduce off the top funding to a low maintenance level. This would free up funds allowing the Directors to consider and implement new projects as appropriate. Thus, NRSPs should expect a finite period of off-the-top funding; however some projects may not be readily transitions to other sources of funds.

The requirement for a Management and Business Plan must be examined. The program requires submission of a plan that must include “provisions for developing alternative funding or reducing off-the-top funding to a minimal level”. Included would be an assessment of transition options, and alternative funding sources, but few projects actually do this.

There are several examples where off the top funds have been reduced (NRSP-3) or eliminated (NRSP-5). However there are other projects that continue to have large contributions of off the tops funds.

Conclusion: The NRSP RC needs to prepare clarifying statements to present at the ESS meeting. This discussion will also continue either via email and/or during an additional August NRSP-RC call.

Meeting Adjourned by NRSP-RC Chair, Abel Ponce de León

NCRA Discussion: NRSP_temp261 more extension oriented, not research, not NRSP appropriate material, they’ve not engaged with other IPM discussions

Comments to take forward to NRSP-RC: NCRA supports rejection of NRSP_temp261

Action requested: None; for information only

Action requested: Abel/Chris will inform the NRSP-RC that the NCRA supports the rejection of NRSP_temp261.

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Item 9.0 MRC Report

Presenter: Jozef Kokini, 2012 MRC Chair

Remaining Approvals Needed:

1. NC7 (NC_temp7): Conservation, Management, Enhancement and Utilization of Plant Genetic Resources (Lead Reviewer: Deb Hamernik) – Revisions approved.
2. NC140 (NC_temp140): Improving Economic and Environmental Sustainability in Tree-Fruit Production Through Changes in Rootstock Use (Lead Reviewer: Archie Clutter) – 2nd reminder sent 5/10 – Revisions approved by lead reviewer. Will retain NC140 designation.
3. NC1038 (NC_temp1038): Methods to Increase Reproductive Efficiency in Cattle (Lead Reviewer: Ernie Minton) – Revisions approved, recommend approval. Will renew as NC1201 pending approvals
4. NC1041 (NC_temp1041): Enteric Diseases of Food Animals: Enhanced Prevention, Control and Food Safety (Lead Reviewer: Ernie Minton) – Recommend approval. Will renew as NC1202.
5. NCCC84 (NCCC_temp84): Potato Breeding and Genetics Technical Committee (Lead Reviewer: Deb Hamernik) – Approved, renewing as NCCC215.
6. NCERA193 (NCERA_temp193): IPM Strategies for Arthropod Pests and Diseases in Nurseries and Landscapes (Lead Reviewer: Joe Kokini) – Revisions submitted and sent to reviewer. Will renew as NCERA224, pending approvals. Approved by reviewer.
7. NCERA199 (NCERA_temp199): Implementation and Strategies for National Beef Cattle Genetic Evaluation (Lead Reviewer: Deb Hamernik) – Revisions approved by lead reviewer, pending addition of Dr. Weaber from KSU – as of June 1, we are still waiting for K-State to add him after several contact attempts by the researcher. (Will renew as NCERA225 on 10/1/2012, pending final NCRA and NIFA approval.)

NC Regional Trusts: Off-the-Top Funded Projects' Budgets and Business Plans:

1. NC7: \$522,980 for FY2103, same as FY2012. See Budget and Business Plan below.
2. NC1100: \$25,000 for FY2103, same as FY2012. See:
http://ncra.info/docs/Historical/Minutes/July2012/NC1100_FY13_Budget_Plan.pdf

North Central Regional Plant Introduction Station (NCRPIS)

FY2012 /FY2013 Budget Narrative, Business Plan and FY13 NC7 Budget Request

Introduction:

The North Central Regional Plant Introduction Station (NCRPIS) is part of the National Plant Germplasm System and is a collaborative venture between the USDA-ARS, Iowa State University, and the North Central Regional Agricultural Experiment Stations: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. The NCRPIS is located in Ames, Iowa, USA and was established in 1948.

Our mission is to conserve genetically-diverse crop germplasm and associated information, conduct germplasm-related research, and encourage the use of germplasm and associated information for research, crop improvement and product development.

FY 2012 and FY 2013 NC-7 Budget Narrative:

The Agricultural Experiment Directors of the North Central Regional provide substantial Hatch funding to Multi-State Project NC-7 (\$522,980 in FY 2012 and FY2013) and Iowa State University provides additional, substantial in-kind and direct support.

Personnel: NC-7 Hatch funds provide a substantial portion of the personnel and operating expenses of the North Central Regional Plant Introduction Station, responsible for plant genetic resource and information management. Nine ISU Agronomy Department personnel are dedicated to the NCRPIS and supported by Hatch and ISU resources: Larry Lockhart, Program Manager II; Kathleen Reitsma and Laura Marek, Curator III; David Brenner, Curator II; Cindy Clark, Sam Flomo, and currently vacant maize position, Agricultural Research Specialists: Brian Buzzell, Farm Equipment Mechanic; Lloyd Crim, Farm Equipment Operator III. Iowa State University College of Agriculture & Life Sciences provides the benefits for these staff members, and retired ISU/NCRPIS personnel. Additional Hatch resources are used to support short-term student hires, usually about a month while they are converted to Federal student positions, but one full-time equivalent (FTE) student will also be supported in FY12. Another Agricultural Specialist hire (one year only) is planned for April, 2012 in order to finish phenotyping of maize ears harvested from the 2011 phenotyping/genotyping project of 2700 inbred lines. Since FY 2006, other vacant positions have not been refilled, and one support position was eliminated (not extended) due to budgetary constraints.

Travel: Each Curator and the Program Manager are allocated travel funds for one professional meeting annually. Additional travel expenditures are related to plant germplasm collection and regeneration plot care or data collection.

Equipment and Supplies: Expenditures that cannot be covered using ARS funds.

Contract Services: Costs for FY 2011 will include metering costs for irrigation water, refuse and other services.

Repair and Maintenance: In FY11 greenhouse #3 was recovered, supported by \$36 K in NC7 funds. The NCRPIS started FY 2012 with a planned carryover of funds in order to recover Greenhouse #1 and #4, also needed and overdue. Working with ISU Facilities Planning and Management, Program Manager Larry Lockhart received cost estimates for selected materials. ARS funds are used to cover R&M needs for facilities covered by lease agreements and ARS equipment.

FY13 Budget Summary:

No major repair and maintenance (R&M) expenses are planned for FY13. Planned expenditures will essentially eliminate any remaining carryover of previous year funds. If funding reductions occur in FY13, projected personnel and travel expenditures will have to be reduced, which would significantly impact our ability to accomplish the mission of the North Central Regional Plant Introduction Station, conservation and utilization of plant genetic resources and information management. **The NC-7 funding request for FY13 is \$522,980, the same as FY12.**

Business Plan:

The NC-7 funds requested for FY2013 will be used mainly to support (salary only as ISU pays the benefits) key NCRPIS personnel to carry out the plant crop germplasm conservation and research activities. Some of the annual Hatch allocated funds will be spent for travel, equipment/supplies, repair/maintenance and contracts/other services (see table entitled “NC7 Project FY2013 Budget Request and Projections”).

NC7 Project FY2013 Budget Request and Projections

Basic Budget	NC7 FY06 ¹	NC7 FY11 ²	NC7 FY12 Proj ³	NC7 FY13 Proj ⁴	USDA-ARS FY10 ⁵	USDA-ARS FY11 ⁶	USDA-ARS FY12 Proj ⁷
Personnel: salaried	434,000	471,634	457,370	495,327	1,722,830	1,643,430	1,604,433
Personnel: hourly	10,000	5,861	26,720	45,750	257,160	348,500	182,000
Utilities	0	0	0	0	118,000	118,000	41,000
Travel	24,000	7,873	11,100	8,200	44,839	25,200	25,300
Equipment and Supplies	55,762	3,256	4,270	4,000	96,000	92,730	72,000
Research Support Agreement	0	0	0		11,300	12,000	14,220
Specific Coop Agreements	0	0	0		0	0	0
Contracts and other Services	4,500	488	500	500	17,300	0	7,000
Repair & Maintenance	0	41,017	51,050	5,050	10,000	80,500	7,000
Other Indirect Research Costs					123,490	48,905	166,905
External Funding Sources					-308,740	-75,690	-47,450
Total Expenditures	528,262	530,129	551,010	558,827	2,092,179	2,293,575	2,072,808
Base Funds	528,262	522,980	522,980	522,980	2,092,179	2,293,586	2,072,808
Prior FY Carryover		71,273	64,123	36,093			
Total Funds	528,262	594,253	587,103	559,073			

¹ FY06: Reflects staffing 10 of 12 authorized positions; addition of 1 student FTE; new irrigation H₂O

charges;

² FY11: Reflects staffing of 9 of 12 authorized NC-7 funded positions; 1.5% salary increase FY11; one greenhouse was recovered in FY11 (\$36 K)

³ FY12: Reflects full staffing of 9 permanent positions in and salary increase of 1.5, plus two months of an additional, one-year Ag Specialist position and one FTE of student part-time labor; two greenhouses will be recovered in FY12 for a cost of approximately \$51 K (R&M);

⁴ FY13: Reflects full staffing of 0 permanent position and salary increase of 1%, plus 10 months of the additional, one-year Ag Specialist hired in FY12;

⁵ FY10: 22 FTE student labor, offsets include GRIN-Global Project funding via HQ; \$15,000 Sclerotinia initiative;

⁶ FY11: 19 FTE student labor; offsets include \$32,450 GRIN-Global funding via HQ; \$15,000 Sclerotinia initiative; leverage of GEM CRIS; not all project objectives achievable;

⁷ FY12: Reduction of student labor to 10 FTE; 3 FT staff vacancies for part of year; not all project objectives achievable with base funding; other costs leveraged with GEM Project;

Iowa State University Contributions to NCRPIS

Items	FY04	FY05	FY06	FY07	FY08	FY09	FY10	FY11 est.
Salaries	-	-	-	-	-	-	-	-
Benefits ¹	135,733	156,720	161,421	166,264	180,220	194,306	186,101	205,066
Facilities off-campus ²	81,488	83,933	86,451	89,045	91,716	94,467	97,301	100,220
Facilities on-campus ²	114,943	118,391	121,943	125,601	129,369	133,250	137,248	141,365
Farm Residence ²	13,600	14,008	14,428	14,861	15,307	15,766	16,239	16,726
Totals	345,764	373,052	384,243	395,771	416,612	437,789	436,889	463,377

¹Actual benefits may vary from annual estimate depending on personnel changes, benefit cost increases, and personal choices from cafeteria benefit plan.

²Incremented 3% annually.

Action Requested: Approve MRC recommendations for renewal proposals and FY2013 OTT budgets for NC1100 and NC7.

Action Taken: All revisions, renewals approved, both OTT FY2013 budgets for NC7 and NC1100 also approved.

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Item 10.0: Funding Summary Database

Presenter: Bill Ravlin

Idea to maintain a regional funding database: State subsidies, USDA, Grants and Contracts

Useful for group, benchmarking

Southern region already has one set up, solicit data annually

Texas A&M hosts, may do this nationally, still testing, maybe available to start in January

More information available at Joint COPs, example data tables may be available at our next meeting

Issues with corporate funding

Open public record?

Action requested: More discussion to take place at July Joint COPs meeting, so Chris will add this item again as a follow-up during fall NCRA meeting.

Item 11.0: Multistate Funding Pool Concept

Presenter: Joe Kokini

Background: Create poll of funds to bring faculty together to compete for large caps, etc.

Action requested: Joe Kokini will work more on this and provide update at fall NCRA meeting

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Item 12.0: Policy Board of Directors, March Call Notes

Presenter: Steve Slack

Policy Board of Directors Meeting Notes March 22, 2012

1. Chair Report
 - Scott, Ian, & Jim have regular conference calls on D.C. issues and budget
 - No significant changes in budget situation since March meeting
 - Bruce McPherson, Mark Hussey., and Jack Payne are looking into how salaries are set for APLU staff
2. Assessments
 - Coming in same pattern as past years, on track
 - Will look critically at end of May and send out reminders in early June. Specific institutions not paid will be named at Joint COPs
 - Academic Programs raised their assessments 1.5%, others remained same
3. BAA Business Meeting
 - Plenary session
 - Last year's on restructuring was very popular
 - Need a timely topic for this year's session
 - Possible topics
 - Transition to more private funding and impact on LGU culture and structure. Big discussion at Penn State and other major institutions
 - Relationship with state government is changing some states
 - Send ideas and potential speakers to Linda and Ian
 - Montana State president gave excellent talk on history of LGU and Morrill act and relation to increase in private funding
4. CARET
 - Visit to Hill went well but not much impact due to timing of budget process
5. APLU Board Meeting
 - STEM initiative was big topic of discussion
 - Morrill Act celebration this summer is being planned
 - E-learning and cognitive learning and associated tuition and course ownership issues also discussed
6. LEAD 21
 - Great enrollment this year and high projection for next year
 - Budget is back on track and in good shape this year, may pay off deficit one year early
7. FSLI
 - First year that third session is at Cal Poly instead of Vermont
8. Cornerstone Contract
 - Ian will work on developing contract with Jim and Hunt for next three years

- Should be ready for Policy board of Directors review by Joint COPs
- No significant complaints from anywhere in system on Cornerstone performance

9. BAC

- FY'13 budget – lobby for President's request or FY'12 enacted, whichever is higher
- Also identified programs that may be in danger and will focus on them, like Animal Disease and Health
- Hunt and Jim presented information on House and Senate allocations for FY'13. House was significantly lower than Senate, ~ ½ Trillion less
- House will propose much lower numbers than Senate, so odds are lower now that Farm Bill budget will pass this year and budget may have trouble passing
- Crop Protection Line
 - NIFA was told by Appropriations committee to consolidate the small integrated lines into one
 - White paper was put together that outlines principles for implementing new line from LGU point of view
 - Outlines seven guiding principles
 - Recommends changing name to Integrated Crop Protection Program
 - Also raised four questions and to answer those a team should be formed that represents all stakeholders internal and external
 - Recommends asking NIFA to follow FY'12 program funding pattern in FY'13 to allow team time to develop implementation recommendations
 - Would like NIFA representatives on the team also
 - This is test case for consolidating lines into larger programs. If it works well it could be model for other consolidations.
 - Team will need to work on making this effort work correctly
 - Some of the concern was caused by surprise of this new line in President's budget
 - This consolidation was requested by House Appropriation Committee and USDA and President responded to this
 - BAC has endorsed concept, but not details, that's why the team needs to be formed to help guide implementation
 - Should be a different task force set up with NIFA to look at future consolidations and how they would be authorized and funded
 - This is more likely to happen if implementation of Crop Protection is done right and collegially
 - This is also related to efforts to improve partnership with NIFA and restore trust
 - International Programs is concerned about how international-related lines will play in any future consolidations
 - Academic lines also need to be considered
 - Chances of success with new program is good if the right people are on the team
 - IR-4 group is a wild card and it's hard to predict how they will fit into this
 - Internal communication in university system and within NIFA is critical
- Policy Board of Directors agrees forming this team and moving forward in this manner is appropriate
- Need nominations for team by March 26

10. Bioeconomy Conference

- Canadian, European, and US joint conference in Banff, Canada in October

- Seeking support for graduate student travel. ESCOP and ACOP have approved the support, but ECOP did not
- Asking Policy Board of Directors to provide support also from BAA budget
- Motion to authorize \$3,550 to support graduate student travel – Bruce/Steve
 - Passed unanimously
- Another idea is to challenge each function at each institution to support one grad student

11. CLP

- Most work on Farm Bill changes and additions has been done and legislative language has been written
- Essentially all of that was adopted by Ag Committees
- Currently no significant progress being made on Farm Bill except hearings
- Mandatory programs will expire September 30 without a Farm Bill or other action
- Senate Ag Committee chair has begun to mark-up bill, but might not go anywhere

12. ESCOP/ECOP Marketing

- Marketing strategy changed 1 1/2 years ago and hired K-Global to implement it
- ECOP has recently joined this effort
- New contract will be for \$400,000 per year (\$200,000 from each COP) for two years
- K-Global is using social media and grassroots contacts to market ag research and extension to key decision makers
- AHS is discussing how they can be more engaged in this effort and marketing in general
- Also considering how CAST's new model could play in this overall effort.
- CAST effort would not duplicate ESCOP/ECOP Marketing at all, they develop white papers on specific issues using science-based evidence
- Whitepapers could provide info for K-Global
- CAST has requested Policy Board of Directors to provide funding of \$150,000
- This may be discussion topic for Joint COPs joint session in context of all system-wide communication and marketing efforts.

13. BAA Budget

- \$1,150,500 carry-over from last year
- \$1,011,000 estimated expenses
- Ian will send out reconciled budget soon
- Reserve is one year's budget

14. BIFAD/Feed the Future

- International Programs is discussing relationship between these two programs.
- Doesn't seem to be much communication from BIFAD to International Program Directors
- They're asking BIFAD how they can help
- USAID wants to develop document on building human capacity and institutional capacity
- Also, do a study on CRISP program and how to move that forward
- Question should be asked if all these programs need to continue based on fact-based analysis of all efforts

15. NIFA Report

- Sonny Ramaswamy should start first of May
- No official business until actually appointed

- Happy with FY'13 budget given constraints
- Hearing with House Appropriations Committee went very well and also previous meetings with both appropriations committees was very positive
- Holding listening sessions on new Crop Protection program now and willing to work with stakeholders on implementation
- Working on process to get formula funds out to states sooner when budget passes and during a CR
- PB Question. BAC wants to establish team to work on implementation of Crop Protection Program. Can 1 or 2 people from NIFA be on that group? Team will take some time to develop. NIFA indicated interest
- White paper that BAC produced is consistent with NIFA's thinking on this program
- House committee wants to protect integrity of current activities as new program is implemented
- NIFA is also concerned that the program be implemented correctly
- Meeting with IPM Center directors about it soon in TN along with a listening session
- Meryl Broussard, Deb Sheely, and Mike Fitzner will be people involved in implementation initially
 - Mike and his team will be implementing details and administering the program
- House & Senate are working on language that will protect the various activities during transition

16. AHS Proposal for PBD Change

- Discussing making the BAC & CLP Chairs ex-officio voting members of Policy Board of Directors
- This would require a change in the by-laws of BAA
- AHS are in favor of this, ACOP was ok with it, and ECOP was not in favor of it, ESCOP has not discussed it yet
- All COPs will discuss the proposal in more detail at Joint COPs
- Chairs currently are ex-officio non-voting, this would change them to ex-officio voting

17. Joint COPs

- Registration information will be out soon

18. APLU Annual Meeting

- BAA business meeting should keep significant time for discussion of issues
- Potential topics for discussion session
 - System-wide communication & marketing efforts
 - NIFA funding line consolidation

19. PBD Elections in Fall

- AHS – chair elect
- ESCOP – Steve is eligible
- ICOP – John is eligible
- 1994 – Susan is eligible
- Insular – Lee is not eligible
- Insulars only have five institutions, so would rather just put forward one name of someone who is able to attend meetings regularly
- Policy Board is ok with this

20. Roger Beechy's stakeholder group has sent letter to Congress supporting AFRI with 900+ signatures
21. Section reports are on Policy Board of Directors web site
22. March 2013 Policy Board of Directors meeting
 - Proposing San Diego as site

Follow-up notes/Action Requested: There was a discussion relative to the transparency of topic selection for competitive funding through AFRI. Steve Slack was asked by the NCRA to follow up with the PBD on how to have a more open discussion about this process in the future.

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Item 13.0: Nominations Committee Report

Presenter: Ernie Minton

- 1. Current Vacancies - none**
- 2. FY 2013 NCRA Officers and Committees:**

NORTH CENTRAL REGIONAL ASSOCIATION OF STATE AGRICULTURAL EXPERIMENT STATION DIRECTORS

2013 Officers and Committee Members

(Fiscal Year 2013 begins October 1, 2012)

Officers:

D. Benfield, OH, NCRA Chair (13) (benfield.2@osu.edu)

Executive Committee:

D. Benfield, OH, Chair (13) (benfield.2@osu.edu)

J. Kokini, IL, Chair-Elect (14) (kokini@uiuc.edu)

M. Linit, MO, Past-Chair (12) (linit@missouri.edu)

E. Minton, MRC Chair (13) (eminton@ksu.edu)

A. Leholm, NCRA, Exec. Vice Chair (Perm) (leholm@cals.wisc.edu)

Multistate Research Committee (3-year term):

J. Kokini, IL, MRC Chair (09-12) (kokini@uiuc.edu)

E. Minton, KS (10-13) (eminton@ksu.edu)

D. Hamernik, NE (11-14) (dhamernik2@unlnotes.unl.edu)

Archie Clutter, NE (12-15) (aclutter2@unl.edu)

J. Colletti, IA, (13-16) (colletti@iastate.edu)

A. Leholm, Ex-Officio (leholm@cals.wisc.edu)

Resolutions Committee (3-year term):

M. Linit, MO, (11-14) (linit@missouri.edu)

Nominating Committee (2-year term):

Doug Buhler, MI, (11-13) (buhler@msu.edu)

Ernie Minton, KS (12-14) (eminton@ksu.edu)

Committee on Legislation and Policy

S. Pueppke, NC Representative, MI (pueppke@msu.edu)

A. Leholm, Ex officio, (leholm@cals.wisc.edu)

Rural Development Center Board (2-year term):

J. Baker, MI (perm, MSU rep), (buhler@anr.msu.edu)

A. Ponce de Leon, MN, (13-15) (apl@umn.edu)

Daniel Scholl, SD, (12-14) (daniel.scholl@sdstate.edu)

NRSP Review Committee Representative (NCRA):

A. Ponce de León, MN (apl@umn.edu)

ESCOP (3-year term):

D. Benfield, OH, NCRA Chair (13) (benfield.2@osu.edu)

M. Linit, MO, NCRA Past-Chair (12) (linit@missouri.edu)

A. Leholm, NCRA (Perm Alt) (leholm@cals.wisc.edu)

ESCOP Executive Committee:

D. Benfield, OH, NCRA Chair (13) (benfield.2@osu.edu)

A. Leholm, NCRA (Perm Alt) (leholm@cals.wisc.edu)

ESCOP Chair's Advisory Committee:

A. Leholm, NCRA (Perm Alt) (leholm@cals.wisc.edu)

ESCOP Budget and Legislative Committee:

S. Slack, OH (oardc@osu.edu)

J. E. Minton, KS (eminton@ksu.edu)

Karen Plaut, IN (kplaut@purdue.edu)

ESCOP Communications and Marketing Committee:

W. Wintersteen, IA (agdean@iastate.edu)

W. Ravlin, IN (ravlin.1@osu.edu)

A. Leholm, NCRA (Perm Alt) (leholm@cals.wisc.edu)

ESCOP Science and Technology Committee:

F.W. Ravlin, OH (ravlin.1@osu.edu)

J. Kokini, IL (kokini@uiuc.edu)

A. Ponce de Leon, MN (apl@umn.edu)

ESCOP Science and Technology Committee Social Science Sub-Committee:

C. Sigurdson, IN (sig@purdue.edu) - Ag Communication

L. Nichols, SD (Laurie_Nichols@sdstate.edu) - Human Sciences

F. Larry Leistritz, ND (f.leistritz@ndsu.edu) - Ag Econ

L. Busch, MI (lbusch@msu.edu) - Rural Sociology

R. Birkenholz, OH (birkenholz.1@osu.edu) - Ag Education

ESCOP NIMSS Oversight Committee:

J. Colletti, IA (colletti@iastate.edu)

F.W. Ravlin, OH (ravlin.1@osu.edu)

North Central Bioeconomy Consortium

NCBEC Vice President, J. Colletti (colletti@iastate.edu)

Action requested: Please let Chris/Arlen know if any changes need to be made, otherwise, these positions will be effective 10/1/2012, following our Portsmouth, NH meeting during the Fall ESS/AES/ARD Meeting and Workshop.

Action Taken:

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Item 14.0: ESCOP Budget and Legislative Committee Agenda Brief
Presenters: Steve Slack

For information only

The committee holds regular monthly conference calls that are well attended. The current B&L Committee membership is shown below.

<p>Chair: Steve Slack (NCRA)</p> <p>Delegates: William (Bill) Brown (SAAESD) Jeff Jacobsen* (WAAESD) Ernie Minton (NCRA) Karen Plaut (NCRA) Orlando McMeans (ARD) Carolyn Brooks (ED-ARD) Bob Shulstad (SAAESD) Tim Phipps (NERA) Thomas Burr (NERA) Bret Hess (WAAESD)</p> <p>Executive Vice-Chair Mike Harrington (WAAESD)</p>	<p>NIFA Liaison Paula Geiger (NIFA)</p> <p>Representatives Caird Rexroad (ARS) Glen Hoffsis (APLU Vet Med) Eddie Gouge (APLU) Ian Maw (APLU) Dina Chacon-Reitzel (CARET) Cheryl Achterberg (APLU - B of Hum Sci)</p> <p>Jim Richards (Cornerstone) Hunt Shipman (Cornerstone)</p> <p>*Chair elect</p>
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Crop Protection: The Committee reviewed and approved the working paper from the Crop Protection Working Group and continues to be engaged with this effort.

Review of Roadmap Priorities: This committee supports all 7 challenges and the top two priorities from each of the seven challenge areas. However, it was suggested that focus be on the top 2 from each of the 7 challenge areas. It was also suggested that priorities be considered anything with over 50% response rate, which would drop some items off the list result in more focus. There are also some that are overarching, cross-cutting issues, such as climate, water and IPM. There may also be regional priority differences.

This input will be provided to NIFA through a formal letter to Sonny Ramaswamy and others from the B&L, S&T Committees and ESCOP. The specific priorities will reported at the BAC meeting by Steve Slack and Bill Ravlin (S&T Committee). Mike and Dan Rossi will draft a memo for ESCOP for consideration at the Savannah meeting.

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Item 15.0: Other Business

15.1 Corn Rootworm Resistance issue

Presenter: Steve Pueppke

NCCC46 and NC205: Groups work together to collect assay insects, surveillance to confirm, pool money to get this done. Almost all states have agreed to put in money to fund entomologists. Uniform data across region.

Requested funding for focus groups with growers – NE, IA, MN working it out

Funding problem has mostly solved itself

Monsanto antsy about this – meeting soon, Steve will attend. Also meeting in Cedar Rapids y invite only.

Steve authorizing 4 meetings and members should receive funding for all from their AES directors.

Excellent response and should serve as multistate model

Action Requested: Steve Pueppke: Should put together a short white paper on this effort and the quick response.

15.2: Joe Kokini to step down in September as Dean of Research

Action Requested: Nominate a new MRC member during fall NCRA meeting and move members up to fill in for Joe.

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Meeting adjourned by NCRA Chair, Dr. Marc Linit